HIMSS20 Call for Proposals

Accepting Proposals:

Monday, June 10, 2019 –
Monday, July 15, 2019, 5PM CT

WHAT'S NEXT

Save the date for HIMSS20!
HIMSS Global Conference & Exhibition
- Orlando, FL | March 9 – 13, 2020
Disclaimer

The information provided in this session is purely educational in nature. It is not a guarantee that if one follows the advice discussed that he or she will have a session accepted through the call.

Multiple factors influence the selection of educational programming to ensure both a balanced and compelling program.
Learning Objectives

After attending today’s call, attendees will be able to:

1. Respond to the HIMSS20 Call for Proposal submission process
2. Identify the components for submitting a sound proposal
3. Access the tools and resources required to submit a sound proposal
Today’s Speakers

JoAnn Klinedinst, MEd, DES, CPHIMS, PMP, FHIMSS
Vice President
Professional Development

Gail Rice, MA
Senior Director
Professional Development

Debra Clough, CNM
Manager
Professional Development

Jan Lugibihl, MA, CAPM
Associate Manager
Professional Development
Agenda

• Overview & Centering Comments
  – About The Experts: Global Conference Education Committee & Reviewers
  – HIMSS19 Attendance by the Numbers
  – General Education by the Numbers
• Elements of a Winning Proposal
• Continuing Education Credit
• Tools & Resources to Submit a Proposal
• Q&A
Overview & Centering Comments

JoAnn Klinedinst, MEd, DES, CPHIMS, PMP, FHIMSS, FACHE
Vice President
Professional Development
HIMSS
About The Experts – HIMSS Global Conference Education Committee

**Purpose:** To identify and program high quality educational opportunities at the Global HIMSS Conference & Exhibition.

**Tasks:**
- Act as primary representatives for assigned topic area(s) to Reviewers and HIMSS staff.
- Review proposals within their assigned topic category.
- Monitor work and review/evaluate results of the Reviewers.
- Recommend proposals to schedule as sessions per assigned topic category.
- Assist in the identification of Topic Categories.
About the Experts: HIMSS Reviewers

- HIMSS Members
- Demonstrate advanced professional experience and expertise
- Dedicated to help to shape HIMSS educational programming
- Display passion for and a commitment to the health information and technology industry
HIMSS19 Attendance by the Numbers

HIMSS19: By the Numbers, February 14

42,595
HIMSS19: Total Registration
HIMSS19 Attendance by the Numbers

Professional Registration By Worksite

- Provider: 39%
- Other: 19%
- Consultant: 27%
- Payer/Financial: 6%
- Government: 9%

Professional Registration By Title

- C-Suite: 27%
- IT Professionals: 27%
- Senior Management: 13%
- Other: 4%
- Marketing & Sales: 4%
- Investor & Entrepreneur: 4%
- Academics: 4%
- Clinicians: 8%
- Government: 9%

(transforming health through information and technology)
# HIMSS Global Conference General Education By the Numbers

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<th>HIMSS14</th>
<th>HIMSS15</th>
<th>HIMSS16</th>
<th>HIMSS17</th>
<th>HIMSS18</th>
<th>HIMSS19</th>
<th>HIMSS20</th>
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<tbody>
<tr>
<td>Total # of Proposals Received</td>
<td>788</td>
<td>708</td>
<td>628</td>
<td>751</td>
<td>742</td>
<td>785</td>
<td>TBD</td>
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<tr>
<td>Total # of Sessions (to be) Slotted</td>
<td>260</td>
<td>250</td>
<td>308</td>
<td>272</td>
<td>328</td>
<td>315</td>
<td>315</td>
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<tr>
<td>Total # of Speakers Accepted</td>
<td>323</td>
<td>394</td>
<td>550</td>
<td>615</td>
<td>580</td>
<td>593</td>
<td>TBD</td>
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<tr>
<td>Total # of Concurrent Sessions</td>
<td>20</td>
<td>17</td>
<td>16</td>
<td>16</td>
<td>17</td>
<td>17</td>
<td>17</td>
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<tr>
<td>Total # of Time Slots</td>
<td>13</td>
<td>15</td>
<td>20</td>
<td>16</td>
<td>20</td>
<td>20</td>
<td>20</td>
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<tr>
<td>Total # of Topic Categories</td>
<td>18</td>
<td>22</td>
<td>17</td>
<td>18</td>
<td>23</td>
<td>24</td>
<td>17</td>
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HIMSS19 Submission Dispositions

- Submitted: 577 (74%)
- Accepted: 785
- Declined: 208 (26%)
HIMSS19 Proposal Summary

Sessions Submitted by Level

- ADVANCED: 25
- INTERMEDIATE: 567
- INTRODUCTORY: 193
HIMSS19 Proposal Summary

Sessions Accepted by Level

- Advanced: 8 sessions
- Intermediate: 160 sessions
- Introductory: 40 sessions
Elements of a Sound Proposal

Gail Rice, MA
Senior Director Professional Development
HIMSS
Seventeen HIMSS20 topic categories have been identified for potential presenters to submit and share your experiences!

- Applied Artificial Intelligence and Machine Learning
- Biomedical Informatics or Healthcare Informatics
- Consumerization and Patient Experience
- Cybersecurity, Privacy, or Security
- Data and Analytics
- Personalized Health and Genomics
- Health Information Exchange or Interoperability
- Healthcare Applications and Technologies
- Innovation, Entrepreneurship, or Venture Investment
- Leadership, Governance, or Strategy
- Organizational Change Management
- Population Health or Public Health
- Professional Development or Workforce Development
- Quality Improvement Model Practices
- Telehealth
- User Experience (UX), Usability, or User-Centered Design
- Value-Based Care Models
The Call for Proposal Life Cycle

- Submit
- Review
- Discuss
- Recommend
- GCEC Review
- Final Dispositions
- Speaker Acceptance
- Sessions Slotted
The “Slotting” Process

How it Gets Done

Some things require paper - still!
The Structure

• The title of the session must accurately reflect the summary description, which in turn, must accurately reflect the learning objectives

• The three items, in tandem, set the tone for supporting the session details
The Content

• Make certain the details of the presentation have been implemented prior to your submission
• Ensure any research has been completed
• Be sure your ideas can be validated
• Include the good, the not so good, and the ugly: attendees appreciate hearing this, too
The Benefit

It is exciting to learn your proposal has been selected for placement the HIMSS Global Conference & Exhibition general education program!

• Share your knowledge and experiences on an international stage so that all can learn and benefit

• Receive complimentary conference registration (non-transferrable)

• Earn advancement points towards Senior Member or HIMSS Fellow

• Acquire contact hours toward the renewal of a professional certification, (i.e. CPHIMS, CAHIMS, PMP, or others.)
The Characteristics

• Content is peer-reviewed by HIMSS member volunteers
• Member status has no influence on selection
• Content must be free of commercial bias and/or influence
• A sound proposal sounds professional and polished
What Reviewers Expect in a Proposal

• Abstracts that demonstrate the adoption and optimal use of health information and technology
• Real-world, practical focus on accomplishments
• Case studies highlighting best practices or beneficial uses of health information and technology
• Sessions that realize transformative change through the best use of health information and technology
• Sessions that avoid commercialism or bias
The Detail Behind a Proposal Submission

- **Topic/Issue** presented and how it was identified
- **Approach(es)** used to address the topic/issue
- **Challenges/Barriers** faced
- **Conclusion/Outcomes Achieved**
- **Recommendation(s)** offered

* The title, description and learning objectives should align with the detail behind the proposal.
Most Frequent Reasons Proposals are Declined

• Title inaccurately reflects content
• Learning objectives don’t match the session description
• Goals of the session are too broad and many contain too much information
• Abstract contains incomplete information
• Abstract is confusing or very limited in scope
• An attempt to pitch a product exists
Session Attendee Comments...

**Positive comments:**

- “Speakers were highly praised by the participants, there was a very active question and answer [session] and the audience was highly motivated and involved.”
- “Framework identified in their success will be useful in consideration for other organizations.”
- “Very practical and tactical tools to implement.”
- “Good practical application of data to improve patient outcomes.”

**Not so good comments:**

- “I was hoping for more clear explanations of the studies and some further information on applying the insights gained.
- “Speakers all needed to speak up they were hard to hear, so many acronyms.”
- “Very disorganized. Clearly no agenda or prep work. Very disappointing!”
- “Presenter strictly read word for word from the slides. This did not provide any value added beyond what I could have read myself.”
General Education Session Format

• General Education Formats:
  – 60-Minute Lecture
  – 60-Minute Essential Conversation
  – 30-Minute SPARK Session (Session Providing Actionable & Rapid Knowledge)

• Session Characteristics:
  – Interactivity through polling, discussion, and other methods
  – Content aligned to achieve learning objectives
  – Resources, takeaways, case studies, and other items of interest to attendees
Jan Lugibihl, MA, CAPM
Associate Manager
Professional Development
HIMSS

Continuing Education Credit
Continuing Education Credit

In support of improving patient care, HIMSS20 is planned and implemented by the Postgraduate Institute for Medicine and Healthcare Information and Management Systems Society (HIMSS).

Postgraduate Institute for Medicine is jointly accredited by the American Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Speakers are required to follow standards for continuing education established by the ACCME, ANCC, ACPE.
Continuing Education Credit

HIMSS offers a variety of continuing education opportunities for participants to acquire credit:

Licensure
- Accreditation Council of Pharmacy Education (CPE)
- Continuing Medical Education (CME)
- Continuing Nursing Education (CNE)
- American Board of Preventive Medicine LLSA (ABPM LLSA MOCs)

Certifications
- American College of Healthcare Executives (ACHE)
- American Health Information Management Association (AHIMA)
- CHIME Certified Healthcare CIO Program (CHCIO)
- Certified Associate in Health Information Management Systems (CAHIMS)
- Certified Professional in Health Information Management Systems (CPHIMS)
- Professional Development Units (PDUs) for Project Managers
Continuing Education Credit

• Educational content must address learning objectives for this activity

• Focus on education of the audience
  ✓ By extension, the benefit of patients

• Avoid promotion of commercial interests or products
  ✓ Be objective and balanced
  ✓ Include legitimate differences and contrasting views

• Use generic names when referring to drugs or products
  ✓ Use of trade names must include those of several companies

• Off-label and investigational usage of products is permissible
  ✓ Disclosed in the presentation
Tools and Resources to Submit a Proposal

Debra Clough
Manager
Professional Development
HIMSS
HIMSS20 Call for Proposals Site

Call for Proposals - HIMSS Global Conference & Exhibition

HIMSS20 Call for General Education Proposals

The HIMSS20 Call for Proposals opens June 10 through July 15, 2019.

UPCOMING WEBINARS

Creating a Sound Proposal for HIMSS20: A Detailed Overview
Thursday, May 9, 2019 10am – 11am Central Time

Register Now

Creating a Sound Proposal for HIMSS20: A Detailed Overview
Wednesday, May 15, 2019 2pm – 3pm Central Time

Register Now

http://www.himss.org/health-it-education/global-conference/proposal
HIMSS20 Call for Proposals Site

- Sample Proposals and Slide Decks
  - Educating the Next Generation of Physician Informaticians | Proposal
  - Educating the Next Generation of Physician Informaticians | Slides
  - Democratizing Patient Data – A Story of Patient Empowerment | Proposal
  - Democratizing Patient Data – A Story of Patient Empowerment | Slides
HIMSS20 Call for Proposal Instructions and Requirements

- Become a Global HIMSS Conference Speaker
- Getting Started
- Speaker Requirements
- Writing Guidelines
- HIMSS20 Topic Categories
- Content Stream
- Professional Roles/Target Audiences
- Presentation Formats & Requirements
- Presentation Levels
- Learning Objectives
- Enduring Credit Questions
- Detailed Submission Content Description
- How Proposals Are Evaluated
- Important Dates
- Blank Proposal Application
- Attendee Demographics
HIMSS20 Points of Contact

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Questions
Thank You!